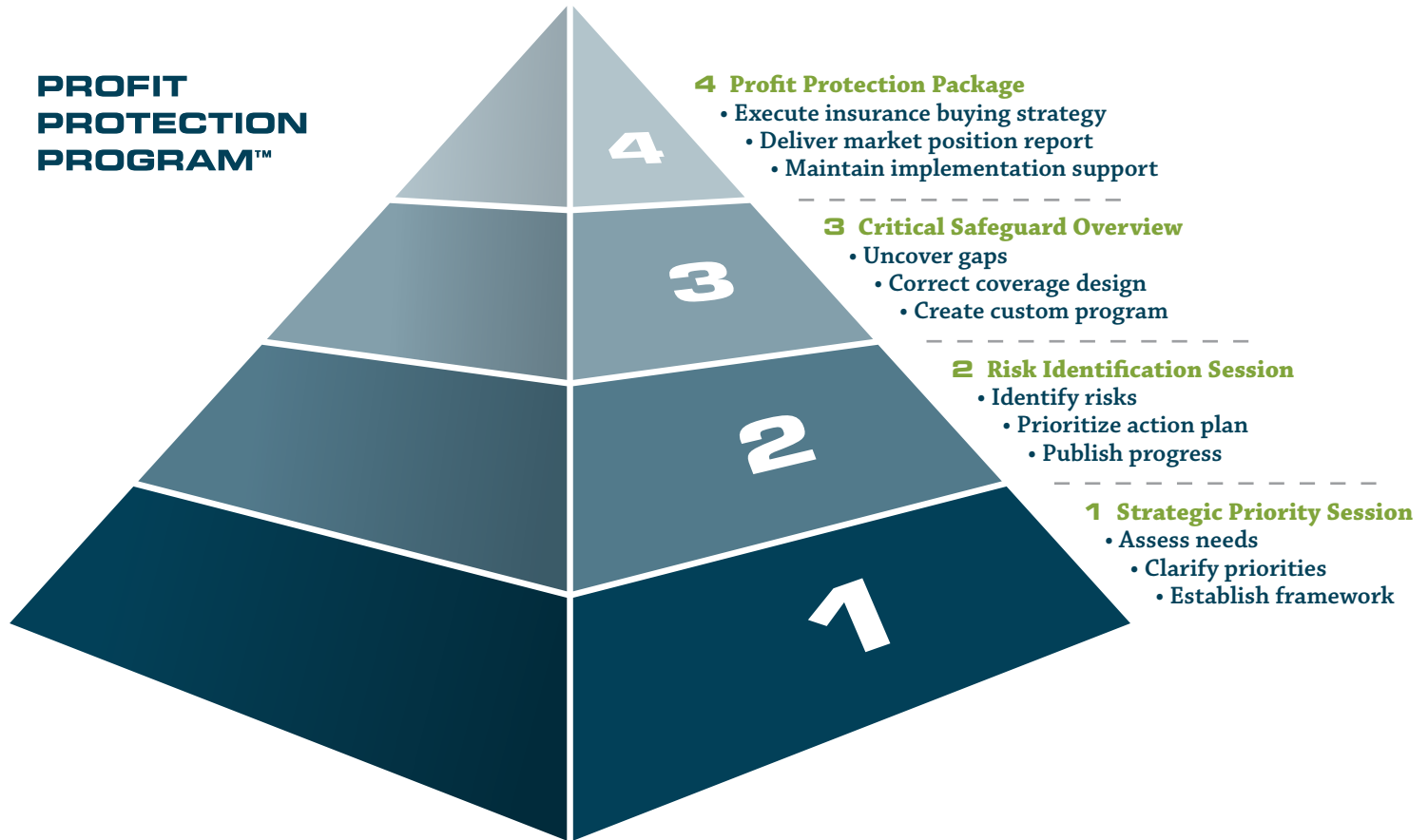


Transform your insurance program and protect profitability.

CPG's 4-step Profit Protection Program™ helps you to assess, control and define risk and coverage in order to re-position your business for optimum protection and profitability.



STEP 1

Strategic Priority Session: Step 1 is critical for setting up a framework that re-positions your insurance for optimum protection and profitability. Our initial face-to-face conversation with your group assesses your needs and clarifies your business priorities. You then receive a Framework Summary that documents insights gained from this session, major corporate issues, opportunities and strengths.

STEP 2

Risk Identification Session: Critical to any insurance protection strategy is full knowledge of all risks. With a clear framework in place, Step 2 follows-up to identify your top risk items (identified in step 1). We then prioritize them in order of potential consequences.

STEP 3

Critical Safeguard Overview: Based on your prioritized risks, Step 3 uncovers gaps in your corporate protection plan that may not be obvious. The design of your specific plan takes shape as we identify solutions and recommend coverage changes. You also receive a complete Program Report that documents all risk and coverage changes to be implemented.

STEP 4

Profit Protection Package: At Step 4 you are given a Strategic Market Position Report designed and compiled for presentation to insurers. The CPG team also sets out a plan to execute your program's implementation steps throughout the year. Although this is the final step in the Profit Protection Program™, CPG's support continues with ongoing monitoring on a quarterly or monthly basis to ensure long-term profitability.